



BILLBOARD

Rate Card - Digital Billboard

Effective from September 8, 2015

DIGITAL BILLBOARD

A Samoan First.

The Samoa Observer News Group are proud to introduce Samoa's very first digital billboard.

DIGITAL

A digital billboard. The newest form of advertising technique displaying digital images or videos that are changed by a computer every few seconds.

ATTENTION GRABBING

The digital format enables incredible visibility, and when paired with smart content, it gets your business noticed.

LOCATION

It'll be located on top of the Lotemau Centre directly facing Mcdonald's Restaurant in the busiest intersection in Samoa.

DIGITAL BILLBOARD:

- 10.42 square metre screen size
- Updates almost intantaneously
- Runs 24 hours a day
- Each ad runs approximately 432 times a day.
- \$100 a day for a 10 second ad slot.

CONTACT

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